

A RECORD-BREAKING NUMBER OF STUDENTS EXPERIENCED A DAY AT THE THEATRE THIS YEAR

28,576 Students, Teachers, and Parents Visited the Sandler Center During 30+ Student Matinees



May 10, 2019 (Virginia Beach, Va.) – In the 2018-2019 fiscal year, the Sandler Center for the Performing Arts, professionally managed by Spectra Venue Management, opened its doors to 28,576 students, teachers, and parents for our student matinees, an increase of 9% compared to the 2017-2018 fiscal year. Spectra, in partnership with the Sandler Center Foundation, Ballet Virginia International, Virginia Symphony Orchestra, Hurrah Players, Virginia Musical Theatre, and VBCPS, presented over 30 student matinees to students in the greater Hampton Roads area.

Through these unique experiences, students from public schools, private schools, and homeschool groups were able to experience a day at the theatre. Traveling as far as Seaford, Va., students from different grades and schools visited the Sandler Center, some for the first time, to experience a show in a world-class performing arts venue. The weekday matinees varied from shows like Virginia Musical Theatre's *Mary Poppins* to Hurrah Player's *Disney's Frozen Jr.* to the Sandler Center Foundation's Education Program that incorporates the Virginia Standards of Learnings (SOLs). During these high-energy shows, you will see students, and adults, laughing, learning, and in awe.

With the mission to provide students access to the arts regardless of a student's socio-economic status, the Sandler Center Foundation offers a unique cultural experience through its Education Program. This year, the Sandler Center Foundation was able to provide funding for over 80% of students who attended their Education Program, which represented students from 52 Title 1 schools in Hampton Roads. The program included shows like *Professor Wow's Fun-Believable Science* from Paul Adam Productions, *Cinderella Lecture Demonstration* from Richmond Ballet, and *The Ugly Duckling* from Lightwire Theater. For more information on the Sandler Center Foundation's Education Program, visit <https://sandlercenterfoundation.org/education-and-student-matinees/>.

The Sandler Center and Spectra are excited to continue its partnership with the Sandler Center Foundation, its resident companies, and other local groups to provide access to the arts to students of all ages in the Hampton Roads area for years to come. Together we strive to offer exceptional betting tips experiences that inspire their love of the arts and provides a special memory they can look back on when they are older.

ABOUT THE SANDLER CENTER FOR THE PERFORMING ARTS: The Sandler Center for the Performing Arts opened on November 3, 2007, and is professionally managed by Spectra Venue Management (SpectraExperiences.com). With 1,300 seats, the Sandler Center is an adaptable, acoustically superb space suited for virtually every kind of live performance. In addition to performances for audiences of all ages, the Sandler Center enriches the life of the Virginia Beach community with arts education programs, including student matinees, in-school performances and master classes with renowned artists. To learn more about the Sandler Center, visit sandlercenter.org.

ABOUT SPECTRA: Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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