

# Dancing with the Seniors Vendor Form

## At the Sandler Center for the Performing Arts

### Application & Information

The Dancing with the Seniors program is a bi-weekly dance series that will span from February 10 to May 21, 2020. This year's program will feature one class from 1:00 PM to 2:30 PM. The program kicks off with an Open House on January 27 at Noon and concludes with a Senior Prom on May 21 at Noon. During the Open House, participants can interact with sponsors and dancing instructors and register for the program. The Senior Prom allows participants to demonstrate their newly developed dancing dexterity. **This is the 10<sup>th</sup> year of DWTS!**

Dancing with the Seniors is a free dance class for seniors 55+. The program is led by Marquita Bianca, one of Hampton Roads' most renowned dance instructors and owner of Baila Fuzion Dance and Creative Arts Center in Virginia Beach. Participants in the program will learn ballroom, Latin, cultural, line dances, and more throughout the eight instructional sessions. More info on Baila Fuzion: <https://www.bailafuzion.com/>

**LOCATION:** Sandler Center for the Performing Arts – Miller Theatre Studio  
**DATES:** January 27, February 10 & 24, March 9 & 23, April 6 & 10, May 4, 18 & 21.

#### OPEN HOUSE

**DATES:** January 27 at Noon.

**SET-UP:** Each organization will be PROVIDED with a 10'x10' space **inside** for a display and a 6' or 8' uncovered table and two chairs. Table size is based on availability, and the event staff will determine table placement. Space location is first come-first served. If you do NOT need a table and chairs, please let us know. Electricity is not available. NO pop-up tents permitted. Artists may arrive no earlier than 10:00 AM to begin setting up and MUST be fully set up by 11:30 AM. Organizations can distribute promotional materials and bring banners. Electricity is not available.

**COST:** \$100. If interested in Open House and 1 dance week = \$150.

#### DANCE WEEKS

**DATES:** February 10 & 24, March 9 & 23, April 6 & 10, May 4 & 18 1:00 PM to 2:30 PM.

**SET-UP:** Each organization will be PROVIDED with a 10'x10' space **inside** for a display and a 6' or 8' uncovered table and two chairs. Table size is based on availability, and the event staff will determine table placement. Space location is first come-first served. If you do NOT need a table and chairs, please let us know. Electricity is not available. NO pop-up tents permitted. Artists may arrive no earlier than 10:00 AM to begin setting up and MUST be fully set up by 11:30 AM. Organizations can distribute promotional materials and bring banners. Electricity is not available.

**COST:** \$100 per week.

#### SENIOR PROM

**DATES:** May 21 at Noon.

**SET-UP:** Each organization will be PROVIDED with a 10'x10' space **inside** for a display and a 6' or 8' uncovered table and two chairs. Table size is based on availability, and the event staff will determine table placement. Space location is first come-first served. If you do NOT need a table and chairs, please let us know. Electricity is not available. NO pop-up tents permitted. Artists may arrive no earlier than 10:00 AM to begin setting up and MUST be fully set up by 11:30 AM. Organizations can distribute promotional materials and bring banners. Electricity is not available.

**COST:** \$100.

## **SENIOR PROM YEARBOOK INCLUSION**

**OVERVIEW:** For the 10<sup>th</sup> year of DWTS, we will be distribution yearbooks at the end of the program to all participants. Organizations are able to place an ad in the yearbook. Ad specs TBA.

**COST:**

- ¼ page ad = \$25
- ½ page ad = \$50

## **SUPPORTING SPONSORSHIP**

**DATES:** February 10 & 24, March 9 & 23, April 6 & 10, May 4 & 18 1:00 PM to 2:30 PM.

**SET-UP:** Each organization will be PROVIDED with a 10'x10' space **inside** for a display and a 6' or 8' uncovered table and two chairs. Table size is based on availability, and the event staff will determine table placement. Space location is first come-first served. If you do NOT need a table and chairs, please let us know. Electricity is not available. NO pop-up tents permitted. Artists may arrive no earlier than 10:00 AM to begin setting up and MUST be fully set up by 11:30 AM. Organizations can distribute promotional materials and bring banners. Electricity is not available.

**COST:** \$1,000.

**SPONSOR RECEIVES:**

- Recognition as a series sponsor on all five indoor Sandler Center Monitors.
- Opportunity to table each week during dance weeks, open house and senior prom.
- Website inclusion on Dancing with the Seniors page.
- Inclusion of logo on certificates distributed to participants upon program completion.
- Ability to provide a gift to seniors upon program completion.

## **FOR ALL:**

**DEADLINE:** Applications will be accepted on an ongoing basis, pending availability. We encourage you to apply as soon as possible for consideration. Due date for payment for Open House is January 24 COB. Due date for payment for classes is February 7 COB.

**APPLICATION:** Fill out the application completely; incomplete applications will not be processed. List and describe your work or product you will be selling. You can email your application to [mboyle@sandlercenter.org](mailto:mboyle@sandlercenter.org) or mail your application to: Sandler Center for the Performing Arts, Attn: Megan Boyle, 201 Market Street, Virginia Beach, VA 23462

## Vendor/Organization Application

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**I want to**

- participate in Open House**
- participate during the Dance Weeks on these dates:** \_\_\_\_\_
- participate in Senior Prom**
- be included in the Senior Prom Yearbook with this ad space:** \_\_\_\_\_
- be a supporting sponsor**

**I will be passing out/doing the following during my select dates:**

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