

News Release

FOR IMMEDIATE RELEASE

Optima Health Joins as the Title Sponsor for the 10th Annual Dancing with the Seniors at the Sandler Center!

Free Dance Classes Exclusively for Patrons 55 and Older.

February 10, 2020 (VIRGINIA BEACH, Va.) – Today marks the first free dance class for seniors 55+ at the Sandler Center for the Performing Arts. New this season, Optima Health joins as the Title Sponsor of the beloved series. Dancing with the Seniors now enters its tenth year at the Sandler Center. Optima Health presents Dancing with the Seniors is led by Marquita Bianca, one of Hampton Roads' most renowned dance instructors and owner of Baila Fuzion Dance Company in Virginia Beach. Participants in the program will learn Ballroom, Latin, Line Dances, and more throughout the eight instructional sessions.

This bi-monthly dance series will span from February 10 to May 18, 2020, with one class from 1:00 PM to 2:30 PM. The program concludes with a Senior Prom on May 21. The Senior Prom allows participants to demonstrate their newly developed dancing dexterity. Dates for the program include February 10 and 24; March 9 and 23; April 6 and 20; and May 4 and 21.

The Sandler Center is currently accepting applications to be a vendor during the series. Companies looking to be a resource to the 55+ community are encouraged to apply. The application can be found at <https://sandlercenter.org>. To learn more about the series visit <https://www.sandlercenter.org/events/detail/optimahealth-dwts>. To learn more about Baila Fuzion visit <https://www.bailafuzion.com/>.

ABOUT OPTIMA HEALTH: Optima Health provides health plan coverage to approximately 450,000 members. They offer a full suite of commercial products including employee-owned and employer-sponsored plans, as well as Individual and Family health plans, employee assistance plans and plans serving Medicare and Medicaid enrollees. Optima Medicare plans expand upon the basics offered by Original Medicare. The comprehensive benefits, services, and new features help you live a healthy lifestyle, all backed by the support of our high-quality network. With a \$0 monthly premium option, low out-of-pocket maximums, and special allowances, you can enjoy better value at more predictable costs. To learn more visit <https://www.optimahealth.com>.

ABOUT THE SANDLER CENTER FOR THE PERFORMING ARTS: The Sandler Center for the Performing Arts opened on Nov. 3, 2007 and is managed by Spectra Venue Management. With 1,308 seats and a soaring glass façade, the building is located in the heart of Virginia Beach's Town Center, a hub for cultural entertainment. With local and international talent visiting the Sandler Center, performances are perfect for audiences of all ages. Patrons will experience an intimate environment when visiting the Sandler Center, as no seat is further than 100 ft. from the stage. The Sandler Center is also home to various art installations. Learn more at SandlerCenter.org.